

Reading Cinemas February 2019 Promo - AU

Conditions of Participation

1. Information on How to Enter and prizes form part of these Conditions of Entry.
2. Entry into this promotion deems acceptance of these Conditions of Entry as well as Booking Conditions outlined below.
3. Entry is open to all residents of Australia. Employees of Reading Entertainment Australia Pty Ltd and their immediate families, associated companies and advertising agencies are ineligible to enter/win.
4. Entry to the promotion commences 09:00am hrs AEDST, **February 1, 2019** and concludes 11.59pm hrs AEDST, **February 28, 2019**.
5. Total prize pool value is \$5,000. All prizes, including any unused portion, are not transferable or exchangeable. Any attempt to resell all or any portion of the prize will result in forfeiture of the prize. The promoter accepts no responsibility for any variation in the prize value.
6. Prize winner must be over 13 years old.

How to Enter

7. To be eligible to enter, the customer must purchase tickets to three (3) different sessions of any film during the month of February 2019, from the Reading Cinemas Australia website - www.readingcinemas.com.au, or at the Box Office. Upon purchase of tickets, the customer must enter via the competition page on the Reading Cinemas Australia website. The ticket serial numbers and the answer to the competition question are mandatory for entry to be considered valid.
8. Entrants must provide proof of ticket purchase, in the form of a valid ticket serial number in order to claim prize.
9. Complimentary tickets/box office ticket references do not qualify as valid entries.
10. All entries validated as a correct entry will be counted as one valid entry

Prizes

11. To enter the promotion, patrons must submit a completed entry via the Reading Cinemas Australia website. Patrons may enter once for each set of three (3) tickets purchased. Patrons may enter more than once during the promotional period.
12. All entries received will be judged on skill of entry and the winner will be deemed the entrant with the most creative entry.

Date and time of judging: March 4, 2019 at 10.00 AM hrs AEDST, at Reading Entertainment Pty Ltd: Level 1, 98 York St, South Melbourne Victoria 3205. The judge's decision is final and no correspondence will be entered into.

13. Should the major prize winner(s) be unreachable, the Promoter will hold the prize until 11.59pm AEDST March 29, 2019. If the prize remains unclaimed to this date, the promoter will determine a second winner, as detailed in item 17.
14. No responsibility is taken for late, lost or misdirected entries.
15. The promoter will notify the winner within 5 working days of the judging. Prizes must be claimed by 11.59pm AEDST March 29, 2019. Prize must be claimed as set out by the Promoter.
16. Prize is:

Major prize

- 5 x \$1000 Visa Gift Cards

Total prize value \$5,000

Unclaimed prize

17. Where the prize remains unclaimed as at 11.59pm AEDST March 29, 2019 the Promoter will determine a second winner on April 1, 2019 at 10.00am hrs AEDST, at Reading Entertainment Australia Pty Ltd, Level 1, 98 York St, South Melbourne Victoria 3205, as is necessary to award the prize, to be determined by the Promoter in its absolute discretion but of equivalent value to the original prize.

Validation

18. The Promoter reserves the right to conduct security verification check at its absolute discretion. Prize winner may be required to sign a declaration confirming their eligibility to accept the prize (i.e. Statutory Declaration).
19. The promoter reserves the right, in its sole discretion, to disqualify any individual for tampering with the entry process, the operation of the promotion, acting in violation of these terms and conditions, acting in an unsportsmanlike or disruptive manner, or acting with the intent to annoy abuse, threaten or harass any other person.
20. If for any reason the competition does not run for its duration due to tampering, unauthorized intervention, fraud, technical failures or any other cause beyond the control of the Promoter that corrupts or affects the administration, security, fairness, integrity or proper conduct of the competition, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the competition or disqualify any individual who tampers with the entry process subject to state legislation.
The Promoter is not responsible for any injury or damage to entrants or any other person related to or resulting from participation in the competition.
21. The Promoter, and its associated companies and agencies will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss), for any personal injury suffered, as a result of participating in this Promotion, or receiving, accepting or using any prize, except for any liability which cannot be excluded by law.
22. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought.
23. The sharing of prizes other than through its designed purpose is not permitted. Prize is not transferable or exchangeable and cannot be redeemed for any other goods / services.
24. If for any reason, the prize is not available, the Promoter reserves the right to substitute it for another item, in its sole discretion, of the same recommended retail value subject to state legislation.
25. All entries become the property of the Promoter unless otherwise requested by the entrant. To view the Promoter's privacy policy, please visit: www.readingcinemas.com.au.
26. Full terms and conditions have been made available on www.readingcinemas.com.au.
27. The Promoter is Reading Entertainment Australia Pty Ltd ABN 12 070 893 908, Level 1, 98 York Street, South Melbourne, VIC 3205.

Acceptance of the Reading Cinemas February 2019 Promotion prize constitutes full acceptance of these terms and conditions.

